

Historic, archived document

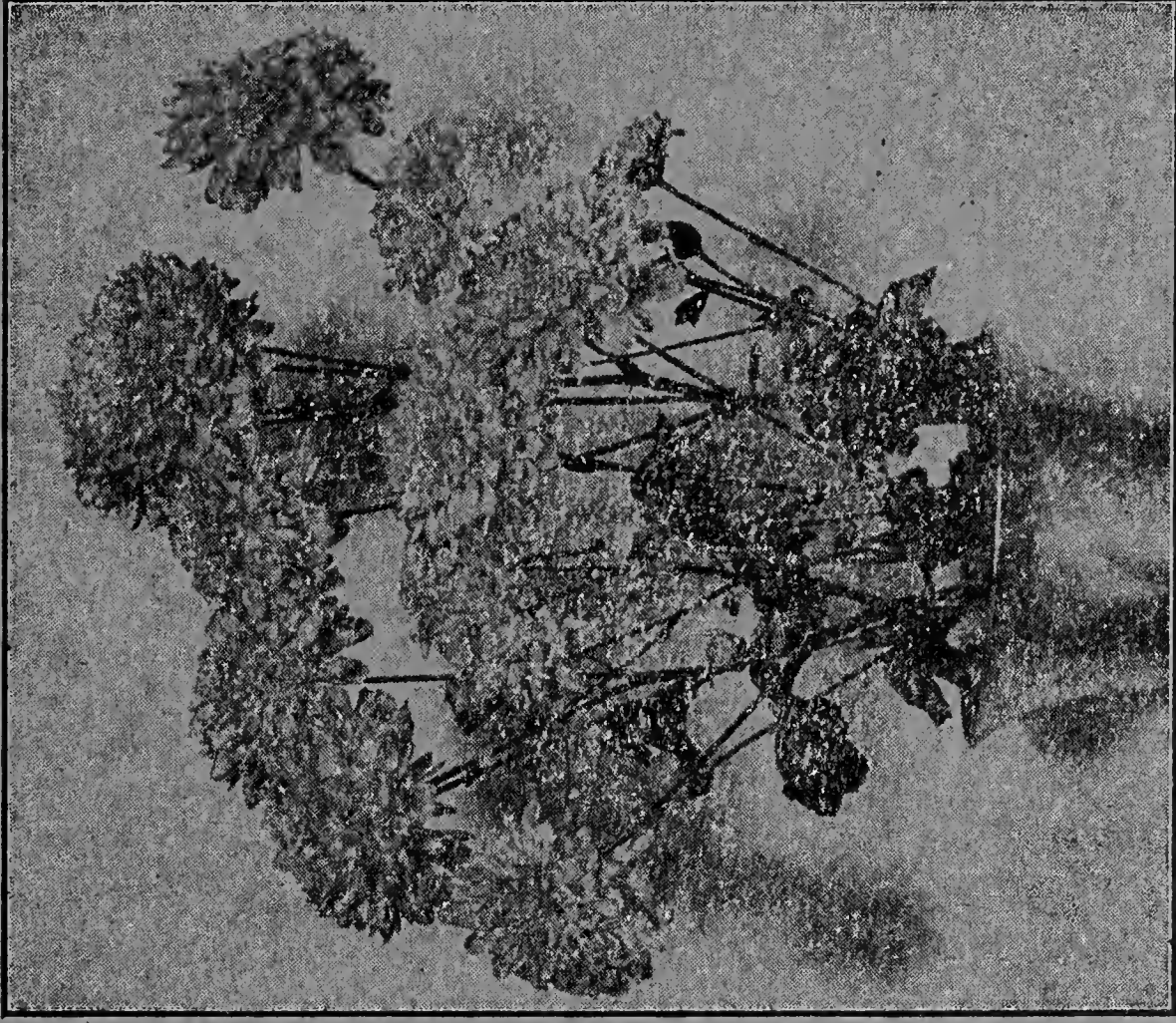
Do not assume content reflects current scientific knowledge, policies, or practices.

CHERRY SANTHEMUMS

19

JOS. J. BRAUN, Proprietor

Telephone 158-2



STARDUST

38

STAFFORD SPRINGS
CONNECTICUT

STAFFORD CONSERVATORIES

TERMS OF SALE

Prices quoted are for the trade only.

Parties outside of the trade add 20% to prices quoted.

All orders filled in strict rotation and as soon as stock is ready.

We believe Early ordering to be of mutual advantage.

Terms—Cash, unless special arrangements are made for credit. All accounts are due 30 days from date of shipment. If unpaid, interest at the rate of one-half per cent per month will be charged.

If shipment is requested to be sent C. O. D. at least one-fourth of the amount in cash must accompany the order to insure acceptance.

Register all letters containing Currency.

QUANTITY—We will sell not less than 6 of any one variety at the dozen rate, 25 at the 100 rate and 250 at the 1,000 rate. Orders for less than 6 of any standard variety will be billed at the retail price of 10 cents each and up, according to list price of variety selected.

PARCEL POST CHARGES—On all charge orders actual postage will be added to the invoice. Paid orders should include postage at the rate of 10 cents for the first hundred cuttings, 4 cents for each additional hundred, plus Special Delivery fee when so requested at the following rate. Up to 100 cuttings 15c—up to 500 cuttings 25c—for each 1,000 cuttings, 35c.

NON-WARRANTY—It is our aim to satisfy our customers by sending good stock at a reasonable price. While we exercise the utmost care to make every shipment satisfactory and profitable to you and keep stock true to name, WE GIVE NO WARRANTY, EXPRESSED OR IMPLIED, on the same, either as to varieties or product, and we are in no way responsible for the crop. All orders received will be executed on these conditions only, and they must be accepted by the customer when ordering.

We send out first class stock, carefully inspected and packed, and delivered to the Post Office or Express Company in good order, after which plants Travel at Buyer's Risk. We hold ourselves responsible for such errors, as omissions, miscount and misdirected shipment and will gladly rectify same should they occur.

We would consider it a favor to be informed just how stock arrived and to what degree they are satisfactory or otherwise, and in case of any part of shipment not being satisfactory for other reasons than that caused by transportation same should be reported or returned to us at once, for satisfactory adjustment. No claims honored unless postmarked within 24 hours after Receipt of Shipment.

CLAIMS FOR DAMAGES—All claims for damages must be assumed and entered against the carrier by the buyer, the shipper's responsibility ceases upon delivery to such agents in good condition. If shipments forwarded by express are delayed or arrive in damaged condition be sure to have your agent examine the shipment and sign for the extent of the damage and you will have no trouble to collect from the express companies for the same.

CHRYSA N T H E M U M S

STANDARD VARIETIES

LISTED IN ORDER OF FLOWERING

WHITE

Rooted Cuttings, 60c per dozen, \$3.00 per 100, \$27.50 per 1,000, except where noted. For Plants from 2¼ inch pots add \$1.50 per 100 extra.

Not less than 6 of one variety at doz. rate, 25 at 100 rate,
250 at 1,000 rate.

QUAKER MAID. Glistening white of incurved form, good stem and fine foliage. Grows 5 feet from early June planting. Best results from buds taken end of August which mature first week in October.

AMBASSADOR. A very large, closely incurved and perfectly formed white, maturing October 20th. Flowers held perfectly upright by strong stems.

SILVER SHEEN. Pure white, incurved form, maturing October 20th. Has wonderful keeping qualities. We recommend this variety to those who do not like Oconto as a second early. Select bud August 30th.

MRS. HENRY R. REA. Pure white with pointed petals; strong stem and large dark green foliage extending well up to the bloom. Reserve bud September 1st. Blooms 7 inches in diameter, mature by October 25th.

SNOW WHITE. Incurved. Maturing November 1st. Best Commercial White at this date. Very easy grower.

BETSY ROSS. A large flower of perfect incurved form, clear white in color, with excellent stem and foliage.

ROOTED CUTTINGS ready for delivery February 15th on. Strong Rooted Cuttings are easily established and transported at less risk than Potted Stock.

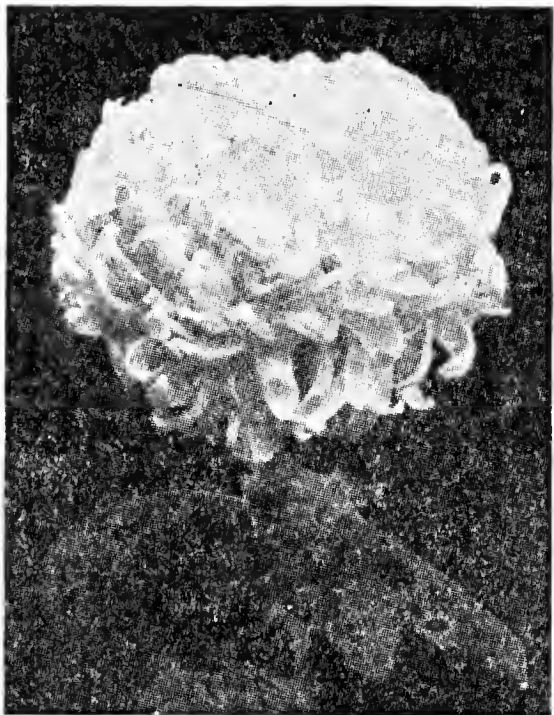
We will pot up early orders if desired and from June to the end of the planting season generally have around 100,000 in 2¼ inch pots for your selection.

SAVE \$5.00 PER THOUSAND

We offer Rooted Cuttings, our selection of Varieties at \$22.50 per 1,000. You may select the quantity desired of color, type and blooming season. We will assure you of a good selection using only good commercial varieties.

**CERTIFICATE OF INSPECTION FOR JAPANESE BEETLE
SUPPLIED ON REQUEST**

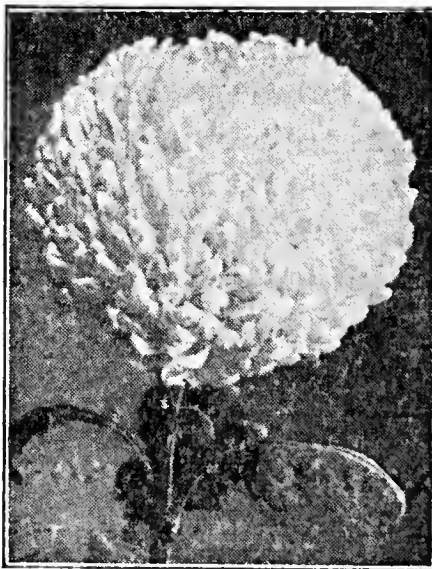
MONUMENT. Pure white incurved, of very perfect form producing blooms 7 inches in diameter. Matures November 10-15th. Height 4 feet. Select bud September 10th.



Mefo

DEC. GLORY. Excellent commercial variety. Petals incurve throughout, forming a perfectly spherical flower 6 inches in diameter. Fine stem and foliage. Height 5 feet from June planting. Maturing December 1st.

CHATTANOOGA. Large pure white, with a good stem. Deep or high rounded flower of good substance, its lateness making it exceptionally valuable. Buds selected September 20th will mature from December on. Height 4 feet from June planting.



December Glory

IMPROVED WHITE MISTLETOE. This pure white variety is a sport. The objectionable pink of the original variety is eliminated. The latest flowering Chrysanthemum.

On account of the scarcity of flowers generally prevailing during the end of December and January, late plantings of the late flowering Chrysanthemums have proved profitable, especially for the retail trade.

STANDARD VARIETIES

LISTED IN ORDER OF FLOWERING

PINK

LUSTRE. Fine lavender pink companion for Quaker Maid and Gold Lode. Matures October 10th. Bud last week in August. Height 4 feet from June planting.



Justrite

PINK CHIEF. Very closely incurved on the order of Chieftain although much darker in color. Take terminal bud. Matures October 12th. A good variety for shading.

JUSTRITE. The most popular of all early Pinks. Perfectly globular in form on very strong stems. Habit of growth ideal. A good shipper. Matures October 15th from terminal bud.

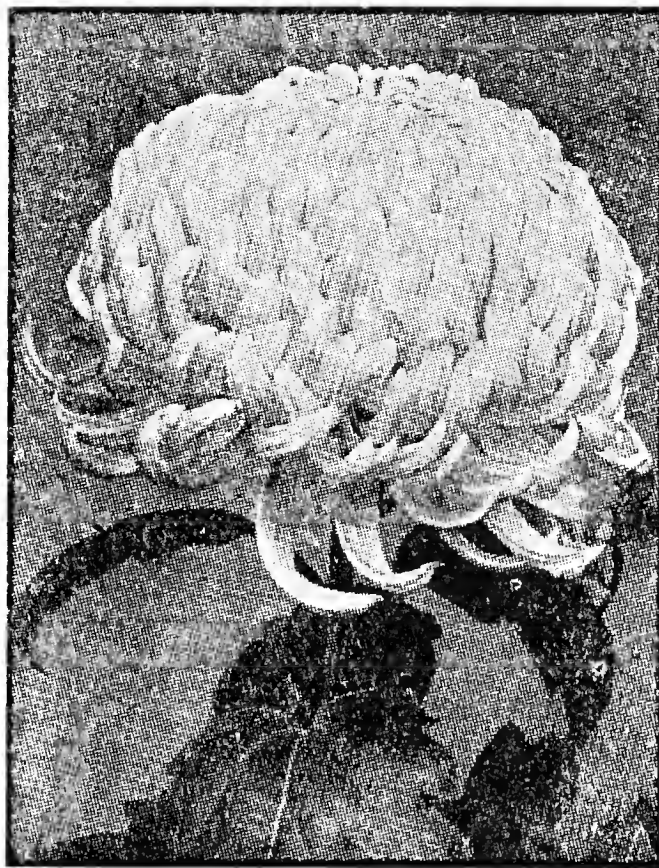
PROSPERITY. Early incurved of even color. A valuable addition to the early section being more to true pink than most

other varieties. Produces blooms about 7 inches in diameter of good substance on strong stems. Matures October 15th.

ROSE CHOCHARD. An early pink, maturing October 20th. Being of dwarf habit and a most pleasing shade, has gained favor with those who have known and grown it. Incurved type. Height 3 feet. Take bud August 15th.

EVENING STAR. An exceptionally fine mid-season pink variety maturing November 1st. Strong growth with good stem and medium sized foliage. Select bud about September 5th. Flowers 6 inches in diameter. Matures November 1st.

J. W. PRINCE (IMPROVED CHIEFTAIN). A deep pink sport of Chieftain, same easy grower maturing early November. Firm closely incurved flower.

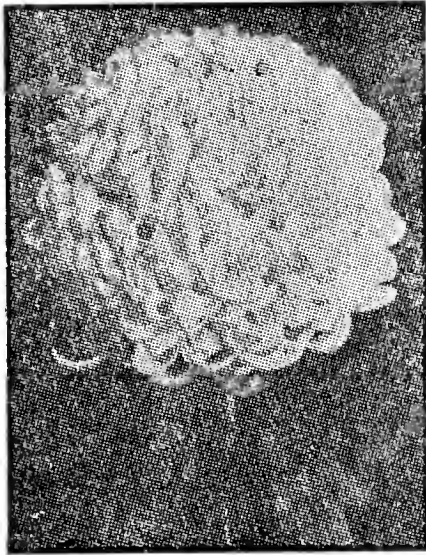


J. W. Prince

DISTINCTION. A fine commercial incurved pink. Matures November 20th, and later. This variety is grown extensively in place of Pink Seidewitz.

THANKSGIVING PINK. Owing to its lateness this variety is very popular. The color is a very dark pink and extensively grown by those who desire late flowers. Blooms 7 inches in diameter, mature Thanksgiving and later. Select bud September 20th. Height 4 feet.

PETER JOHN. A light pink sport of Thanksgiving Pink. Identical in all respects to its parent, excepting color which is a very pleasing shade of pink. \$1.00 per doz., \$5.00 per 100, \$40.00 per 1,000.



Pink Mistletoe

IMPROVED EDWIN SEIDEWITZ. The best of the late Pinks maturing for Thanksgiving and later. We have selected a stronger growing strain of this variety that produces flowers of more even color and shows little or no tendency to yellows as has been the main drawback to this variety.

PINK MISTLETOE. A pink sport from Mistletoe. Best of buds September 30th to October 15th. May be had for Christmas and after by planting the end of July or first of August.

STANDARD VARIETIES

LISTED IN ORDER OF FLOWERING

YELLOW

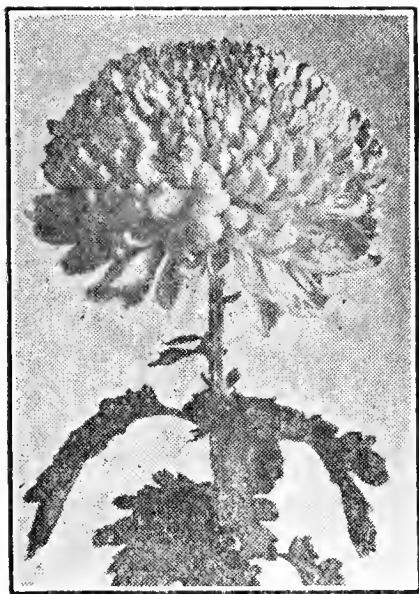
Rooted Cuttings, 60c per dozen, \$3.00 per 100, \$27.50 per 1,000, except where noted. For Plants from 2¼ inch pots add \$1.50 per 100 extra.

Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1,000 rate.

GOLD LODE. The most popular early yellow of the day. Fine yellow with good stem and foliage, maturing first week in October.

GOLDEN OCTOBER. A rich golden yellow. Blooms October 10th, from early June planting, terminal bud. Height 3 feet.

COLUMBUS DISPATCH. A very large incurved deep yellow, possessing a remarkably strong upright stem. Height 5 feet from early June planting. Reserve bud September 1st. Blooms 8 inches in diameter are fully developed October 25th. C. S. A. Certificate.



Mrs. H. E. Kidder

CELESTRA. A round Golden Yellow that follows right on the heels of Gold Lode. Height 5 feet from June planting. Rigid stem and fine foliage. Blooms October 10th. A wonderful shipper.

MRS. H. E. KIDDER. An early bright yellow, very stiff upright stem producing flowers seven inches in diameter. Four feet in height from June planting. Ready to cut October 15th from buds selected August 25th. We especially recommend this variety to those who desire a good early yellow.

SUN GLOW. Early bright yellow of the Bonaffan type maturing October 25th. Fine stem with foliage extending to the bloom, producing a high percentage of perfect blooms. Select bud about August 25th.

GOOD NEWS. A clear bright yellow sport of Detroit News that possesses all the good habits of its parent. Select bud August 30th, matures October 25th.

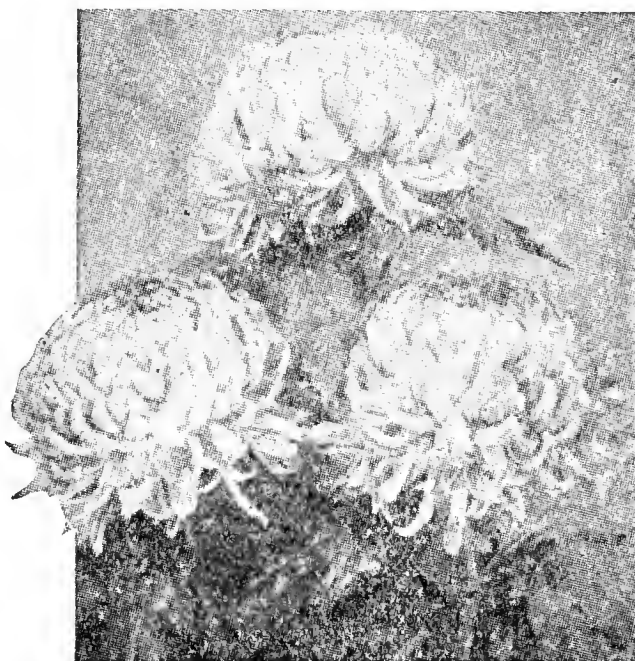
CARDONIA. One of the finest yellows in point of color, deep, rich, and without a trace of bronze. Solid flower of good size and texture. Strong stem. 4 to 5 feet from June planting. Matures first week in November. Take terminal bud.

YELLOW MONUMENT. A light yellow sport of Monument with the same good qualities. Matures November 10th to 15th. Bud September 10th.

FRIENDLY RIVAL. This is acknowledged the finest yellow ever produced considering its size, color, stem and foliage. Maturing November 10th to 15th. Bud September 10th.

MAJOR BONAFFAN. Closely incurved, clear yellow of very fine substance. Its perfectly formed flowers are supported on strong stems with good foliage. Matures middle of November and later from buds selected September 10th.

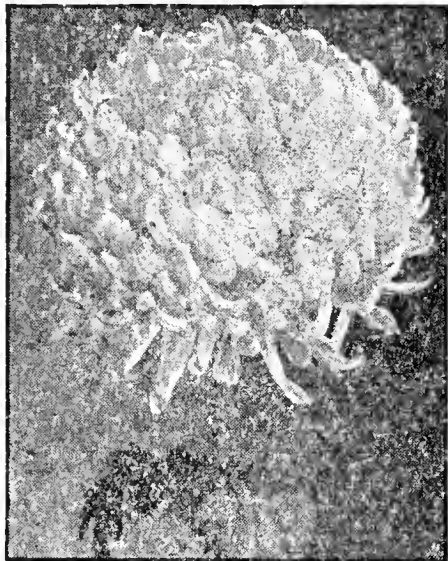
MARIE DePETRIS. A wonderful golden yellow, incurved. Matures November 20th from buds selected August 20th. A perfect commercial in every respect.



Sun Glow

YELLOW PEARSON. Ours is the clear bright yellow sport of the popular bronze variety, Gladys Pearson. Like its parent, it comes just right for Thanksgiving Day and should be planted heavily for that time. Bud September 30th.

GOLDEN MRS. ROSS. Identical in every respect with its parent, except color, which is a much darker yellow, nearly approaching the color of Friendly Rival. Height, 4 feet. Matures November 28th. Select bud early October.



Mrs. Nellie T. Ross

MRS. NELLIE T. ROSS. Light yellow, flowering November 30th into December. A wonderful keeper. Do not reserve bud until early October. Height 4½ feet.

YELLOW CHATTANOOGA. A sport of Chattanooga, identical to its parent in every respect except color, which is an even shade of yellow, about same shade as Mrs. Nellie T. Ross, but blooms one week later from terminal buds.

GOLDEN MISTLETOE. An exceedingly late yellow to hit the Christmas market. Recommended as one to be planted largely as it comes to bloom when most other varieties are off.

STANDARD VARIETIES

LISTED IN ORDER OF FLOWERING

BRONZE

Rooted Cuttings, 60c per dozen, \$3.00 per 100, \$27.50 per 1,000, except where noted. For Plants from 2¼ inch pots add \$1.50 per 100 extra.

Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1,000 rate.

INDIANOLA. Early large flowered Bronze. Color a wonderful combination of old gold and bronze. 4 feet from June planting. Take bud last week in August.

HILDA H. BERGEN. One of the most useful commercial types of Chrysanthemums. Color is a deep rich mahogany bronze and every bud produces a perfect flower, even when grown four or five to the plant. Strongly recommended as being absolutely 100 per cent perfect in every way. Matures October 8th. Bud August 25th.

MRS. A. J. STAHELIN. An exceptionally fine Bronze maturing at a season when there are practically no others of its color. Texture of flower, color, stem and habits all of excellent quality. A decided and lively shade of bronze. Terminal bud. Matures Nov. 15th.

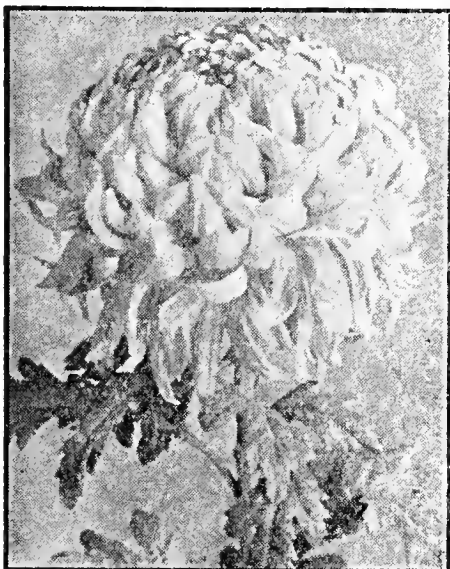
KEYSTONE. An early bronze larger than Indianola and more decided in color when early buds are reserved. The upper surface of the petals is brownish Chinese orange, reverse side buff. Flowers 8 inches in diameter are double from any bud. Strong upright growth, small foliage. Height 4 feet. Select bud August 30th. Matures end of October.



Keystone

DETROIT NEWS. Matures October 25th and is the best bronze of that season. Incurved, showing golden reverse which gradually reflexes, presenting more of the bronze tone. Wonderful substance and keeping qualities either cut or uncut. Select bud August 30th. Blooms 6 inches in diameter. Height four feet.

SUNSET (Sport of J. W. Prince). Pink suffused with orange, shaded to yellowish apricot at the center. Same good habits as its parent. 75c per doz., \$4.00 per 100, \$35.00 per 1,000.



Gladys Pearson

GLADYS PEARSON. Color light bronze, maturing for Thanksgiving. All around good commercial. Select bud September 30th.

OAK LEAF or DARK GLADYS PEARSON. A deep bronze of oak leaf shade, hence its name. Habit of growth and characteristics identical with its parent, Gladys Pearson. This variety is truly the most beautiful of the bronze Mums and we recommend planting it heavily for Thanksgiving when it is at its best.

STANDARD VARIETIES

LISTED IN ORDER OF FLOWERING

RED

Rooted Cuttings, 60c per dozen, \$3.00 per 100, \$27.50 per 1,000, except where noted. For Plants from 2¼ inch pots add \$1.50 per 100 extra.

Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1,000 rate.

ENTON BEAUTY. Dark velvety crimson, flowering in late November. Very bright and showy for Thanksgiving use. Bud October 1st. 75c per doz., \$5.00 per 100, \$40 per 1,000.

GARNET KING. The finest red yet produced, color garnet, enhanced by a silken sheen. Very slight contrast between upper and reverse side of the petals. Retains its remarkable color either on the plants or cut unto its end. Fine stem and foliage. Buds selected September 20th, matures November 20th.

MOHAWK CHIEF. The latest crimson to date, its reflexed form showing this color to best advantage. Matures the end of November into December. Buds selected October 1st and later for best color. 7½ inches in diameter. Height 3 feet.

P O M P O N S E C T I O N

Pompons have proven most satisfactory in the modern home as a cut flower, standing up under the change of atmosphere far better than the large flowering type.

The selection is more varied in colors and types, ranging from the smallest button of ½ inch in diameter to the larger and beautiful anemone type, attaining a size of 7 inches in diameter when disbudded.

In the following pages you will find a very complete and up-to-the-minute selection of all sizes, types and colors.

STANDARD VARIETIES OF POMPONS

LISTED IN ORDER OF FLOWERING

WHITE

Rooted Cuttings, 60c per dozen, \$3.00 per 100, \$27.50 per 1,000, except where noted. For Plants from 2¼ inch pots add \$1.50 per 100 extra.

Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1,000 rate.

IRENE. True pompon type. Color pure white. Upright, wiry stems. Height 3 feet. Matures first week in October.

SNOWCLOUD. An early flowering white. Makes fine sprays and gives good yield. Foliage is small, which permits close planting. Blooms are round and medium sized. Blooms October 15th.

GRETA. A pure white pompon to follow Irene. Blooms October 20th. Free flowering with strong upright stems.

SEA GULL. Pure white, large flowered pompon. Makes a well arranged spray. Medium height, matures November 1st. Suitable for disbudding.

CHICAGO PEARL. This variety has proved the finest white pompon we have grown. The bloom is ideal in form and pure white in color. The general plant habit is good. The sprays are large and flowers carried well apart. Blooms November 15th.

CORDOVA. Large, very free flowering white Pompon coming in for Thanksgiving and later. Diameter of flower two and one-half inches. Strong upright stem. Medium height. Suitable for dis-budding.

ROYAL QUEEN. Strong, upright growth. True pompon form, 2¼ inches in diameter. Fully developed December 5th. Color pure white. C. S. A. Certificate scoring 94 points.

STANDARD POMPON VARIETIES

PINK

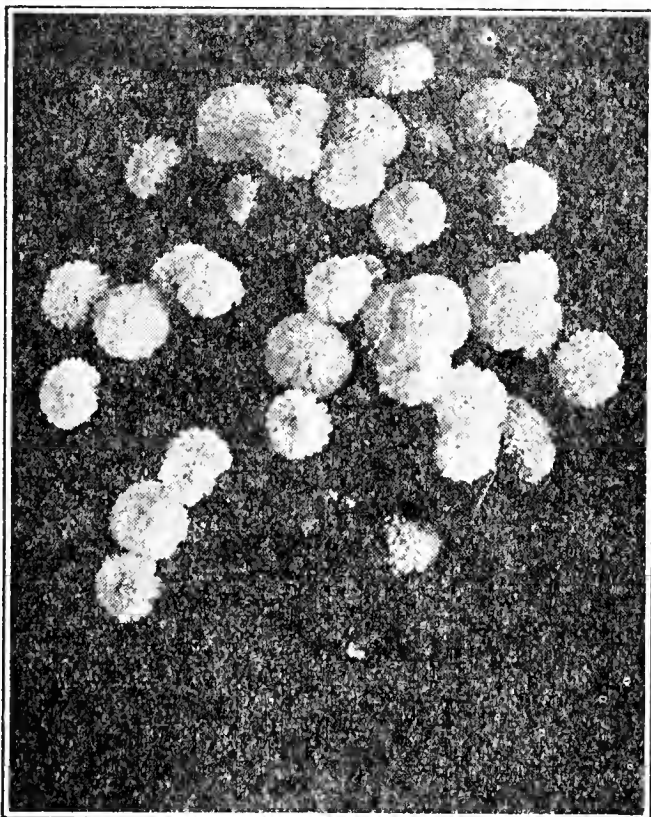
Rooted Cuttings, 60c per dozen, \$3.00 per 100, \$27.50 per 1,000, except where noted. For Plants from 2¼ inch pots add \$1.50 per 100 extra.

Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1,000 rate.

JEWELL. A very early bright pink large flowered button pompon. Medium height and blooms October 1st to 15th.

LETITIA. Similar to Pink Dot, light pink with dark pink center. Vigorous grower and gives good yield. Matures October 15th

CRIMSON SHEEN. Purplish Amaranth of the decorative type. Exceedingly brilliant and unusual in color. 4 feet in height, blooms 4½ inches in diameter. Matures October 20th.



Intermediate Type Pompon

ent stem and foliage. Flowers mature November 1st, and are 3½ inches in diameter.

USONA. A bright pink variety for Thanksgiving. Very productive, with a strong upright growth. Height 3 feet.

ROSELEA. A very late pink shading to cream at the center. Flowers 2 inches in diameter on strong, well arranged spray. Matures December 1st and later. Height 4 feet.

BALANDUS. A light pink with cream reverse, somewhat darker in color than Lillian Doty. Incurved and globular in form; strong in growth. Height, 4½ feet. Diameter of flower 3½ inches. Ready to cut October 25th. This variety and the following we find superior to Lillian Doty.

CAZLONIA. Very symmetrical in form. Color, rose pink with a mauve reverse. Strong, upright growth. Height, 3 feet. Flowers 3 inches in diameter. Cut October 25th.

THYRA. Of the most perfect form, full to the center. Color is dark pink, has excell-

STANDARD POMPON VARIETIES**YELLOW**

Rooted Cuttings, 60c per dozen, \$3.00 per 100, \$27.50 per 1,000, except where noted. For Plants from 2¼ inch pots add \$1.50 per 100 extra.

Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1,000 rate.

IMPROVED RODELL. A sport of Rodell. A much stronger grower, with larger blooms. The first good Commercial Yellow Pompon to mature.

CORA PECK BUHL. The most popular early yellow Pompon, intermediate size, vigorous growth. Matures October 25th.

MARY LENNON HALL. Clear rich yellow large flowered pompon vigorous grower. Tall. Matures November 1st.

GOLDEN BABY. The smallest of the pompon type. Clear yellow, blooming November 10th. Very prolific and good for pot work.

YELLOW FELLOW. Very fine large flowering yellow pompon, coming to bloom November 15th.

YELLOW BIRD. A perfectly formed pompon of a rich shade of yellow. Edges of the petals notched, which makes it most attractive and sells readily. Very productive and of firm substance. Matures November 20th.

YUVAWN. Very bright yellow blooms on strong stems, makes nicely arranged spray and very desirable for Thanksgiving trade. Matures November 20th. Height 3 feet. Makes a fine pot plant.

GOLDEN SCEPTRE. A perfectly shaped bright yellow pompon of intermediate size, and one of the very best sellers as a cut flower. Produces heavy, well arranged sprays. Height 3 feet. Matures November 25th.

MODENA. Upright growth with stiff, wiry stem. Color, clear yellow. Matures November 30th from June 15th planting. Height 3½ feet. Diameter of flowers 2 inches. C. S. A. Certificate scoring 93 points.

HASEGAWA GOLD. Large flowered yellow pompon of medium height, maturing December 1st.

STARDUST. Color a rich golden yellow. The individual blooms are perfectly shaped about 2 inches in diameter. Stem is strong and flowers are held well apart, with hard dark green foliage. Makes a heavy well arranged spray attaining a height of 4 feet. Maturing in December. Grown cool will yield a good crop for Christmas.

BUTTERCUP. The flowers are large, 2½ to 3 inches across—of good form and produced in branching sprays. Color—pure buttercup yellow. Growth—strong and healthy, about 4 feet under average culture. Fine keeping qualities. Matures December 5th. Rooted Cuttings. \$4.00 per 100, \$35.00 per 1,000.

STANDARD POMPON VARIETIES

BRONZE

Rooted Cuttings, 60c per dozen, \$3.00 per 100, \$27.50 per 1,000, except where noted. For Plants from 2¼ inch pots add \$1.50 per 100 extra.

Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1,000 rate.

BONNIBEL. A very distinct pompon of orange buff color. 1¼ inches in diameter. It is very free flowering and of dwarf growth, about two and one-half feet in height. Matures about October 15th.

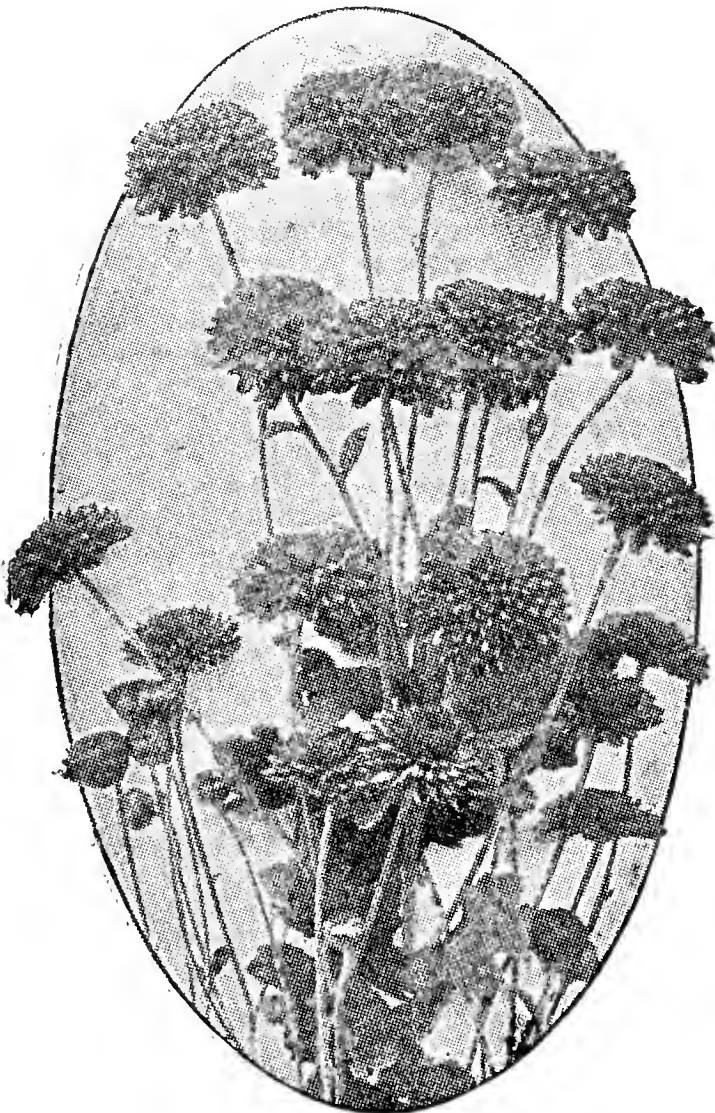
FAINA. A rather dark bronze. Flowers 2 inches in diameter may be cut October 30th. Strong upright stem. Excellent for pot work. C. S. A. Certificate.

ARIANA. A golden buff pompon suitable for disbudding, maturing October 20th. Flowers 3½ inches in diameter.

NEW YORK. Very attractive bronze pompon of the button type. Maturing early November. Small hard foliage permits close planting.

NOVEMBER BRONZE. A rich and beautiful combination of old gold and bronze, but of even shade. Large perfectly formed flowers on long strong stems. Maturing November 10th.

FEZ. Color a fine chestnut crimson that commands attention on the market. Flowers 1½ inches across. Growth upright and sturdy. Matures November 10th. Possesses fine keeping qualities.



New York

FRANK WILCOX. Golden bronze of special merit, being of dwarf and sturdy growth, it makes a fine pot plant and is excellent for cutting. At its best around Thanksgiving.

PRINCETON. A large pompon with good stem and excellent spray formation. Color a beautiful deep golden yellow suffused with orange. Matures middle of November and is a great improvement on existing varieties of its type. Awarded Silver Cup.

LEGAL TENDER. The most popular bronze at this season. Color is a combination of bronze and gold which is most attractive. Large flowers on strong stems maturing November 20th and later.

ZOE. A golden bronze of the large button type. Blooms November 20th and later. Grows medium in height and branches well, giving a good yield. We recommend the variety very highly.

JOAN. Color, bronzy orange; edge of petals slightly concaved, showing the golden reverse. Is very productive and makes well formed sprays. Height, 4 feet. Flowers $2\frac{1}{4}$ inches in diameter. Ready to cut November 20th. C. S. A. Certificate scoring 95 points.

DOROTHY TURNER. This striking pompon, a lively combination of bronze and old gold, reaches maturity for the Thanksgiving Market.

ROWENNA. A large flowered pompon of a Reddish bronze that comes in for Thanksgiving and later. Has strong stem with good dark foliage that sets off the well arranged spray. Good shipper and keeper. Height 3 feet.

AVALON. A large flowered pompon, producing crisp blooms of coppery orange. An excellent grower and producer, which matures for Thanksgiving and later. Its rich coloring, excellent spray formation and productiveness make this variety a welcome addition to the late flowering group. \$1.50 per doz., \$8.00 per 100, \$70.00 per 1,000.

GLOW. A glowing orange, with deep reddish orange shades at the center. The individual flower is about 2 inches across, of perfect rounded form, keeping qualities excellent. Ready to cut for Thanksgiving. Height $3\frac{1}{2}$ to 4 feet. Awarded C. S. A. Silver Medal. 75c per doz., \$4.00 per 100, \$35.00 per 1,000.

LORIS. A rich dark bronze possessing excellent growing habits. Very late and valuable in this respect. \$1.50 per doz., \$8.00 per 100, \$70.00 per 1,000.

STANDARD POMPON VARIETIES

RED

Rooted Cuttings, 60c per dozen, \$3.00 per 100, \$27.50 per 1,000, except where noted. For Plants from $2\frac{1}{4}$ inch pots add \$1.50 per 100 extra.

Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1,000 rate.

FIRE BALL. The first bright crimson large or disbudded pompon. Possesses wonderful dark, glossy foliage which extends up to the bloom and the stem is exceedingly rigid. Height 3 feet. Ready to cut November 2nd. Diameter of flowers $3\frac{1}{2}$ inches. Will also make an excellent dwarf pot plant.

MRS. MARY HOOKER. A striking, velvety crimson, ready to cut about November 15th. The flowers are large of the decorative pompon type, fully 3 inches across and are carried on strong branching sprays. Growth vigorous, attaining a height of 3 feet. A first class producer with a color so rich that it appeals instantly to the market buyer. \$1.50 per doz., \$8.00 per 100, \$70.00 per 1,000.

RED WINGS. This we believe the best intermediate red produced. A dark even shade, upright growth, producing wonderful sprays. Maturing November 15th to 20th. Flowers 1½ inches. Height 3 feet.

RED BEAUTY. A clear dark red sport of the very popular Dorothy Turner. It does not fade to the bronze at any stage. Habit and growth identical to its parent. This variety sported with us in 1931 and has bloomed constant and true to color each year. This we believe to be similar to the RED DOROTHY TURNER offered to the trade this year at much higher prices.

HELEN HUBBARD. Very Popular Crimson Decorative. In heavy demand for Thanksgiving trade. The color is a rich velvety crimson, which does not fade. Growth is excellent.

STANDARD ANEMONE CHRYSANTHEMUMS

Rooted Cuttings, 60c per dozen, \$3.00 per 100, \$27.50 per 1,000, except where noted. For Plants from 2¼ inch pots add \$1.50 per 100 extra.

**Not less than 6 of one variety at doz. rate, 25 at 100 rate,
250 at 1,000 rate.**

BLANCHE. The improved Garza. Color, white with cream center. A very attractive flower and a good grower. Matures October 27th.

WHITE ANEMONE. A large pure white of Anemone type, superior to all others because of its snow white cushion, size of flowers, perfect spray formation and its numerous rows of glistening white guard petals. A fast and strong grower. Flowers 4 inches in diameter when grown in sprays. Blooms normally late October into November. Responds well to shading. Awarded First Class C. S. A. Certificate.

BUFF QUEEN. The larger anemone type, 6½ inches in diameter when disbudded. Color of both ray and disc florets is buff. Makes a good spray. Matures November 1st.

GRAF VON ORIOLE. A darker and clearer color than Norma, with full yellow cushion center. Good stem and foliage. Disbudding recommended but makes a good spray. Matures November 20th.

ROLINDA. Orange Bronze Anemone. Not a large flower but very prolific. Can be grown in nicely arranged sprays without disbudding. Matures November 20th and later.

NORMA. A large flowering orchid-pink anemone with golden-pink cushion, making a very striking combination. Matures November 25th. Disbudded flowers 4 to 5 inches in diameter. Makes well arranged spray.

SUSANNE MILLER. A golden-yellow team mate of Norma, and is identical in all respects.

BRONZE NORMA. Bronze companion to Norma & Suzanne Miller. Identical in all respects. 75c per doz., \$4.00 per 100, \$35.00 per 1,000.

SUNSHINE. A large flowered yellow anemone of the pompon type, with the cushion much brighter than the ray petals. Being of dwarf, sturdy growth is ideal for pot culture. Disbudding is recommended, but makes a good spray. Matures end of November.

BEAUTIFUL LADY. A striking anemone variety of a bright shade of pink contrasting with its creamy white cushion. Early planting recommended. Height 3½ feet. Matures November 20th.

CRIMSON GLOW. Crimson maroon with both ray and disc florets of the same even shade. Excellent stem and foliage. When disbudded matures very perfect flowers 4 inches in diameter, November 25th and later. Ideal for pot plants, attaining a height of 24 to 28 inches.

ESPY'S LATE WHITE. Vigorous, large flowered white anemone of medium height, maturing end of November and later. 75c per doz., \$4.00 per 100, \$35.00 per 1,000.

ESPY'S LATE PINK. A soft even shade of pink with the same habits as the above. 75c per doz., \$4.00 per 100, \$35.00 per 1,000.

GARZA SUPREME. Pure white sport of Garza, coming into bloom during December. Producing very perfect, full rounded flowers on strong stems. The latest flowering anemone. Is in heavy demand owing to its lateness.

YELLOW GARZA SUPREME. This is a good clear yellow sport of Garza Supreme, the most popular anemone ever produced owing to its lateness and abundance of bloom.

The Flower Buying Public each year are demanding more of the oddities in Chrysanthemums and the grower who carries a good assortment of the Anemone, Single, and Shaggy Large Flowering Pompons will be well prepared for this demand in "Mum" Season. This season can be lengthened greatly by securing the earliest and latest flowering Varieties which usually command premium prices.

SINGLE CHRYSANTHEMUMS

Rooted Cuttings, 60c per dozen, \$3.00 per 100, \$27.50 per 1,000, except where noted. For Plants from 2¼ inch pots add \$1.50 per 100 extra.

Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1,000 rate.

MELBA. This variety is admirably adapted to pot culture either as a small dwarf plant or a large specimen depending on the time of propagation and culture. Color orange bronze with a distinct circle of yellow at the base of the petals. Flowers 4 inches in diameter mature November 10th.

RED MELBA. A red sport of Melba.

VALENCIA. A splendid new orchid pink single maturing November 30th. Flower 4 inches in diameter on very strong stems. Height 4 feet.

HASEGAWA POINSETTIA. Dark red single with prominent yellow disc. Firm flowers on strong well arranged spray mature for Thanksgiving. Height medium. 75c per doz., \$4.00 per 100, \$35.00 per 1,000.

HASEGAWA MINORU. Reddish bronze single of very good substance maturing for Thanksgiving. Growth 3 to 4 feet, strong well arranged spray. 75c per doz., \$4.00 per 100, \$35.00 per 1,000.

HASEGAWA JOSEPHINE. Same growing habits as the above variety of a lighter and brighter shade of bronze. 75c per doz., \$4.00 per 100, \$35.00 per 1,000.

HASEGAWA PINK. Medium sized bright pink flowers of good substance set off by prominent yellow center. Growth similar to Buckingham but more prolific. Height medium, matures about November 20th. 75c per doz., \$4.00 per 100, \$35.00 per 1,000.

THE GODFREY FAMILY

This family of singles in 8 different colors comes in for Thanksgiving and later. Being a tall grower with long graceful sprays is ideal for basket and decorative work. Pinching not later than September 10th matures a good crop about 3 feet in height for December 15th.

Bronze Godfrey. Beautiful glowing dark bronze. **White Godfrey**
Mrs. E. D. Godfrey. Clear light pink. **Yellow Godfrey**
Miss Gladys. Golden bronze **Christmas Cheer.** Red Godfrey
Marguerite Waite. Clear deep pink. **Miss Isabelle.** Clear soft bronze.

CHRYSANTHEMUMS FOR POT CULTURE

The Caprice Family

Rooted Cuttings, 60c per dozen, \$3.00 per 100, \$27.50 per 1,000, except where noted. For Plants from 2¼ inch pots add \$1.50 per 100 extra.

Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1,000 rate.

Caprice White Caprice Butlers, Pink
 Caprice Yellow Caprice Purple
 Caprice, Kathleen Thompson, Bronze

The following Standard Pompons excellent for pot work:

Greta. White Pompon	Bonibelle. Bronze Pompon
Blanche. White Anemone	Faina. Bronze Pompon
Fire Ball. Red Pompon	Frank Wilcox. Bronze Pompon
Beautiful Lady. Pink Anemone	Melba. Bronze Single
Yellow Fellow. Pompon	Rolinda. Bronze Anemone
Yuvawn. Yellow Pompon	Red Wing. Red Pompon

HARDY EARLY FLOWERING CHRYSANTHEMUMS

Recommended For Outdoor Flowering

These are expected to mature their blooms early enough to avoid frost but in our locality require some protection as we often have damaging frost by the end of September. Blooming dates given are for outside growing. All varieties are equally good for growing under glass but mature somewhat later.

STANDARD HARDY EARLY POMPON VARIETIES

Rooted Cuttings, 60c per dozen, \$3.00 per 100, \$27.50 per 1,000, except where noted. For Plants from 2¼ inch pots add \$1.50 per 100 extra.

**Not less than 6 of one variety at doz. rate, 25 at 100 rate,
250 at 1,000 rate.**

BARBARA CUMMING. This variety is similar to Yellow Normandie in color. It is more prolific and blooms earlier with a larger flower. Flowers from late August to October.

ELENA. Very attractive. Color is bright bronzy red. Petals slightly convexed. Very profuse flowering and dwarf growth, 20 inches in height. 2½ inches in diameter, maturing September 30th.

FLASH LIGHT. A bright glowing crimson, the first bright red to be included in the early hardy or garden section. Petals convex or roll outward. Matures September 30th, with flowers 3¼ inches in diameter.

OCTOBER GIRL. Prolific variety of vigorous and branchy habit. The semi-double flowers are 2 inches in diameter. Pink, shading to lavender when fully opened. Matures October 1st.

SONOMA. A bronze with golden reverse and gold tipped petals. A profuse bloomer, coming into color October 1st. Flowers 2½ inches in diameter.

VIVID. A very striking and effective variety, the color of which very closely approaches that of the American Beauty Rose. Flowering October 1st, it is extremely vigorous and very free.

FRANCIS WHITTLESEY. Habit is stocky and dwarf averaging 18 inches in height. Color, rich bronze and garnet. Matures October 1st.

NORMANDIE. Delicate pink, changing to nearly white. Very early.

YELLOW NORMANDIE. A bronze yellow sport of Normandie, which is ample proof of its value. Very hardy.

NATOMA. A very fine bright pink. Decorative type and very productive. Blooms 2½ inches in diameter, matures October 10th. Height 2 feet.

RUTH CUMMINGS. A reddish bronze seedling from Normandie. Is of dwarf compact growth, coming into bloom about October 15th. It is also very valuable for indoor growing.

KOREAN HYBRID CHRYSANTHEMUMS

Rooted Cuttings, 60c per dozen, \$3.00 per 100, \$27.50 per 1,000, except where noted. For Plants from 2¼ inch pots add \$1.50 per 100 extra.

**Not less than 6 of one variety at doz. rate, 25 at 100 rate,
250 at 1,000 rate.**

These new creations developed from the extremely hardy Korean Chrysanthemums are considered more hardy and should be tried by those in particular who have difficulty in overwintering other types of Hardy Chrysanthemums. The colors are bright and unusual and

come both in the single and double flowered type. A very strong wiry stem supports each flower. For garden, cut flower or pot plant work they are excellent.

SINGLE TYPE

APOLLO. A combination of bronze, red and gold.

CERES. A combination of chamois—yellow and coppery gold.

MARS. Deep Amaranth-red.

MERCURY. A combination of coppery bronze and red.

DAPHNE. Lovely Daphne-pink.

DAZIRA. White with soft pink shading. This variety introduced by E. D. Smith we believe is much superior to INNOCENCE.

VENUS. Lilac-pink with rose lavender shadings, \$1.50 per doz., \$8.00 per 100, \$70.00 per 1,000.

ORION. Brilliant canary-yellow, 75c per doz., \$4.00 per 100, \$35.00 per 1,000.

NEW DOUBLE HARDY KOREANS

THE MOOR

Greatly admired by many who fancy this particular color, best described as amaranth-purple or port-wine-red. Flowers 3 inches across, double, produced freely and keep well when cut. In full flower in late September. Height 2 feet. Very hardy. \$2.00 per doz., \$12.00 per 100, \$100.00 per 1,000.

KING MIDAS

In profusion of flowers, there is no double hardy Chrysanthemum comparable to this lovely newcomer. The plants are literally covered with flowers for a very long period, commencing in late September and continuing throughout October. Flowers average 4 inches in diameter are fully double and a charming shade of soft yellow with the faintest bronze shadings appearing occasionally. Growth very branchy, attaining an average height of 2½ ft. Very hardy. \$2.00 per doz., \$12.00 per 100, \$100.00 per 1,000.

EMBER

This is a remarkably hardy and rugged Chrysanthemum which apparently withstands all weather conditions. In color, a brilliant glowing bronze that stands out conspicuously in comparison with any others in this color. It is a combination of coral and orange shades that cannot be described accurately, ever changing with the light, but always compelling. 2½ inches in diameter. Flowering in mid October. Height 2½ feet. \$2.00 per doz., \$12.00 per 100, \$100.00 per 1,000.

POMPONS AND ANEMONES SUITABLE FOR DISBUDDING

The following list of varieties are well adapted to disbudding. This type is extremely popular owing to the size and perfectness of the flowers and often bring better returns on the market.

Full description of the varieties will be found on page indicated..

SEA GULL, white pompon Nov. 1st, see page 8.

BALANDUS, dark pink pompon, Nov. 1st, see page 9.

CAZLONIA, light pink pompon, Nov. 1st, see page 9.

CRIMSON SHEEN, purplish Amaranth, Oct. 20th, see page 9.

THYRA, pink pompon, Nov. 1st, see page 9.

FIRE BALL, red pompon, Nov. 2nd, see page 12.

WHITE ANEMONE, Nov., see page 13.

BUFF QUEEN, buff bronze anemone, Nov. 1st, see page 13.

GROF VON ORIOLE, deep rose pink Anemone, Nov. 20th, see page 13.

NORMA, orchid pink anemone, Nov. 25th, see page 13.

SUZANNE MILLER, yellow anemone, Nov. 25th, see page 13.

BRONZE NORMA, bronze anemone, Nov. 25th, see page 13.

BEAUTIFUL LADY, pink anemone, Nov. 20th, see page 14.

CRIMSON GLOW, red anemone, Nov. 25th, see page 14.

MELBA, bronze single, Nov. 5th, see page 14.

VALENCIA, orchid pink, single, Nov. 30th, see page 14.

CARNATIONS

FIELD PLANTS AND ROOTED CUTTINGS

We offer Rooted Cuttings of the following varieties up to May 1st.

	Per 100	Per 1,000
My Love, White	\$10.00	\$90.00
Patrician, White	5.00	45.00
My Love, Variegated	8.00	75.00
Morning Glow, Soft pink	4.00	35.00
Virginia, Light pink	6.00	50.00
Betty Lou, Deep pink	5.00	45.00
My Love, Deep pink	6.00	50.00
Peter Fisher, Medium pink	7.00	60.00
Spectrum Supreme, Scarlet	6.00	50.00
Woburn, Dark red	6.00	50.00
Johnson's Crimson, Dark red	5.00	45.00
Maine Sunshine, Yellow	6.00	50.00
Golden Wonder, Variegated yellow	6.00	50.00

BEDDING AND GREENHOUSE PLANTS

	Rooted Cuttings		2¼ inch pots	
	Per	Per	Per	Per
	100	1,000	100	1,000
Alyssum, Double	\$1.25	\$10.00	\$4.00	\$35.00
Ageratum, Blue Boy	1.25	10.00	4.00	35.00
Ageratum, New Riverside	1.25	10.00	4.00	35.00
Ageratum, Cardinal Mundelein ..	1.25	10.00	4.00	35.00
Coleus, Assorted	2.00	17.50	3.50	30.00
Ivy, German or Parlor	1.25	10.00	3.50	30.00
Lantanas, Trailing Queen, Lavender			4.00	35.00
" Beincourt, Pink and cream			4.00	35.00
" M. Schmidt, Best Orange			4.00	35.00
Marguerites, Common white			3.50	30.00
Neurumbergia			4.00	35.00
Stevia	1.50	12.50	3.50	30.00
Salvia America	1.25	10.00	4.00	35.00
Swainsona, G. Alba			6.00	60.00
Tradescantia, Green and red	1.25	10.00	3.50	30.00
	3 in. pot	3½ in. pot	4 in. pot	
	Per 100	Per 100	Per 100	
Dracaena Indivisor	\$10.00	\$15.00	\$18.00	

For plants from 3 inch and 4 inch pots ask for prices.

NEW VARIETIES GROWN ON TRIAL

We will grow on trial the following varieties of new and recent introductions to determine their merits, as many new varieties often do not make the grade. We cordially invite those interested in better Chrysanthemums to see these varieties growing at our Greenhouses during their respective seasons.

We will have a limited amount of stock of these for sale at advertised prices.

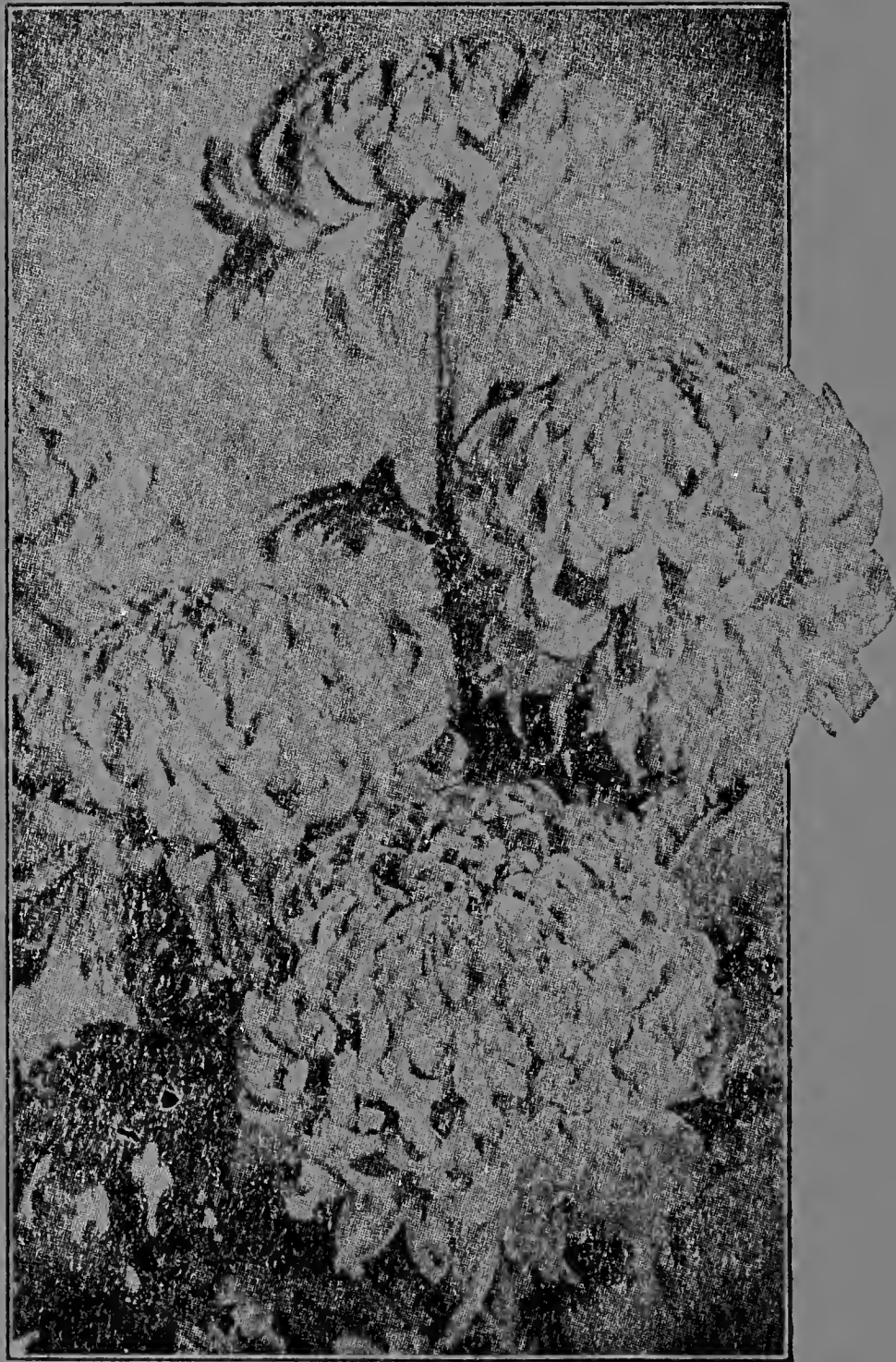
	Maturing
LADY ESTHER , white, large flowering	Thanksgiving
MAJOR EDWARD BOWES , pink, large flowering	October 16
CERTAINTY , bronze large flowering	December 10
MINEWA , bronze large flowering	October 15
APRICOT QUEEN , bronze large flowering	October 25
INDIAN CHIEF , bronze large flowering	November 5
MARKETEER , white large flowering	November 20
INDIANAPOLIS PINK , large flowering	November 15
GOLDEN OAK , bronze large flowering	November 20
WINDSOR GOLD , yellow large flowering	October 28
BRIDAL BELLS , white pompon	December 15
CHRISTMAS CHEER , yellow pompon	December 15
COMANCHE , bronze pompon	December 15
WHEATLEY HILLS , yellow pompon	October 15
DERIGOLD , yellow pompon	November 15
BRIGHT SPOT , pink pompon	November 10
CATHERINE , bronze pompon	Thanksgiving
JESSE , pink pompon	Thanksgiving
PENGUIN , white button pompon	November 10
PERSIAN ROSE , pink pompon	October 20
REV. HORACE BUSHNELL , white pompon	Early November
WILDFIRE , bronze pompon	Thanksgiving
DARK PINK JEWELL , pink pompon	October 10
RED DOROTHY TURNER , red pompon	Thanksgiving
ARCADIA , white pompon	October 25
LONG ISLAND BEAUTY , white anemone	Thanksgiving
LONG ISLAND SUNSHINE , yellow pompon	Thanksgiving
LITTLE AMERICA , white anemone	Early November
ORCHID GEM , pink single	October 25
JOE BUERLEIN , red single	December 5

CHRYSANTHEMUMS

MEMORANDUM

Varieties to grow next year

Quantity



Gladys Pearson Chrysanthemums

THE PRESS PUBLISHING CO.
Stafford Springs, Connecticut